

ANT 341: Globalization
Spring 2004 T,Th 1:00 — 2:20, Chambers 1086

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Office Hours: M, W, F 10:30 – 11:30 am
T, Th 10:00 – 11:15 am or by appointment
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This course examines recent theories of globalization from an anthropological perspective, with an emphasis on the transnational political, economic, and cultural structures that are transforming local societies throughout the world. Topics include transnational religions, popular culture, and global capitalism. Special attention is devoted to debates regarding cultural imperialism, the impact of science and technology transfer, and diaspora ethnicity.

The anthropological perspective is largely a “bottom-up,” comparative examination of particular social processes, and is presented in the form of ethnographic monographs and articles that describe everyday life in detail. The main question that we will be addressing throughout the seminar is the impact of transnational processes. Is globalization homogenizing different cultures to the extent that we can talk about a global society? Or is globalization resulting in local interpretations of transnational processes, resulting in fragmented yet interconnected global societies?

Course Readings

Lechner, Frank and John Boli 2003. *The Globalization Reader*, 2nd Edition. Boston: Blackwell Publishers.
Jameson, Fredric and Masao Miyoshi, 1998. *The Cultures of Globalization*. Durham: Duke University Press.

Additional articles will be available on Blackboard. Other ethnographies and articles will be selected by seminar participants.

Course Requirements

Seminar Participation: (25%) This course is a seminar – I will **not lecture** at all on the material, and will participate as any other member. Readings will be quite extensive, with an average of **80 pages per week**. Students are expected to attend all classes, do the readings prior to class, and **discuss the implications of the issues** in the classroom. Student participation is crucial to the success of this seminar, and is a key part of the learning process in this class.

Response papers: (10%) You will write weekly response papers, one page and double-spaced. They are individually ungraded and require only timely submission (due each Tuesday in class) for full credit. See the handout for more information.

Group Project: (65%): 10% reading selection and conduct of seminar; 35% final group project; 20% individual addendum)

This group project is essentially what centers the seminar. We will have 5 groups that will research a specific case study on globalization and produce an appropriate final project such as an ethnographic film, multimedia website, or an extended paper. This project must be based on data that each group will collect; fieldwork in the local area will be highly encouraged. We will also need to get IRB approval early in the term. There will be many more handouts throughout the term. In addition, each group, after consultation with me, will have one week of the seminar to select readings and direct our exploration of the topic. We will be working on this throughout the term, and will adjust our schedules to make the most effective use of our time to succeed with this project.

While we will work together on the group project, other papers for this seminar must be your own individual work. All work is subject to the Davidson College Honor Code as stated in the student handbook. If there are individual accommodations for special needs, please let me know and authorize the Dean of Students to contact me so that we can work something out.

Class Schedule (modified 16 February 2004)

Week 1 13-15 Jan	Introduction to the Seminar 15 January: Special Lecture by Rachel Newcomb, Ph.D. candidate in Anthropology, Princeton University; "Singing to So Many Audiences: Moroccan Women and Changing Ideas of Public Space"
Week 2 20-22 Jan	Theorizing Globalization Lechner and Boli, Part 1 Jameson and Miyoshi, Jameson Essay Assignment: Response Paper Due (Tuesday meeting)
Week 3 27-29 Jan	Explaining Globalization Lechner and Boli, Part 2 Assignment: Response Paper Due (Tuesday meeting)
Week 4 3-5 Feb	Experiencing Globalization Lechner and Boli, Part 3 Assignment: Group Proposals Due Assignment: Response Paper Due (Tuesday meeting)
Week 5 10-12 Feb	Economic Globalization Lechner and Boli, Part 4 Assignment: Response Paper Due (Tuesday meeting)
Week 6 17-19 Feb	Globalization and Religion Lechner and Boli, Part 8 Jameson and Miyoshi, Hetata Essay Assignment: Response Paper Due (Tuesday meeting)
Week 7 24-26 Feb	Political Globalization: The Demise of the Nation-State? Lechner and Boli, Part 5 Assignment: Response Paper Due (Tuesday meeting)
2-4 March	Spring Break. Have a good vacation.
Week 8 9-11 Mar	Social Movements and Globalization Lechner and Boli, Part 6 Jameson and Miyoshi, Sklair Essay Assignment: Response Paper Due (Tuesday meeting)
Week 9 16-18 Mar	Diaspora Ethnicity Readings Assignment: Response Paper Due (Tuesday meeting)
Week 10 23-25 Mar	Global Sports Assignment: Response Paper Due (Tuesday meeting)
Week 11 30 Mar – 1 Apr	Globalization and Labor Assignment: Response Paper Due (Tuesday meeting)
Week 12 6-8 Apr	Localization of Popular Culture Assignment: Response Paper Due (Tuesday meeting)
Week 13 15 Apr	Globalization and the Environment
Week 14 20-22 Apr	Global Japan Assignment: Response Paper Due (Tuesday meeting)
Week 15	Assignment: Final Projects Due (Thursday meeting)

27-29 Apr	
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